

# SPONSORSHIP OPPORTUNITY



# swinging sixties soiree

**Saturday, 7 March 2026 | 6pm - 9pm**  
**Victoria Park, Herston**

WE INVITE YOU TO BE PART OF OUR SWINGING SIXTIES SOIREE EVENT - A NIGHT OF ELEGANCE, FUN AND STYLE, ALL FOR A GREAT CAUSE. THIS IS YOUR OPPORTUNITY TO MAKE A DIFFERENCE AND SUPPORT QUEENSLANDERS LIVING WITH MOTOR NEURONE DISEASE.

# AN EVENING with purpose

**Presented by MND Queensland**

The Swinging Sixties Soirée is a signature fundraising event hosted by MND Queensland, bringing together community members, corporate partners and supporters for an evening of style, connection and meaningful impact.

Set against the iconic backdrop of Victoria Park, the Soirée invites guests to step back into the glamour and optimism of the 1960s. Guests will enjoy live entertainment, dancing, themed décor and a vibrant atmosphere — all while supporting Queenslanders living with motor neurone disease.

With an expected audience of 200+ guests, the event attracts a diverse mix of business leaders, health professionals, advocates, families and community supporters. Sponsoring the Swinging Sixties Soirée offers a unique opportunity to align your organisation with a respected Queensland charity while engaging directly with an active and compassionate audience. Beneath the celebration lies a powerful purpose: ensuring that no Queenslanders face MND alone.





# about

## MOTOR NEURONE DISEASE (MND)

Motor neurone disease (MND) affects the nerves that control movement, causing progressive muscle weakness and wasting.

As the disease progresses, it severely impacts a person's ability to move, speak and swallow, and eventually, to breathe. While mental cognition usually remains intact, MND is always fatal. Currently, there is no known cause and no cure.

The impact of MND extends far beyond the individual diagnosed, affecting partners, children, carers and extended families. In Queensland, hundreds of individuals and families are living with the daily realities of this devastating disease.

MND Queensland exists to ensure that no one faces MND alone. The organisation provides essential support and services, including:

- Information, education and personalised support
- Equipment and assistive technology
- Advocacy and awareness
- Guidance for families, carers and health professionals

Funds raised through the Swinging Sixties Soirée directly support these vital services, helping people live as well as possible for as long as possible.



# SPONSORSHIP opportunities

By sponsoring the Swinging Sixties Soirée, your organisation will:

- Demonstrate meaningful community leadership and social responsibility
- Align your brand with a trusted, purpose-driven Queensland charity
- Gain exposure to 200+ engaged event attendees
- Reach MND Queensland's growing online community
- (~7,000 Facebook followers and ~1,400 Instagram followers)
- Be recognised through event marketing, digital promotion and on-the-night acknowledgements

Your support transforms one memorable evening into lasting impact for individuals and families affected by MND.

## PLATINUM

**\$5000+**

(MAX 2 AVAILABLE)

Recognition & Benefits include:

- Premium logo placement across event marketing and signage
- Shared logo placement on the event photo backdrop (subject to availability)
- On-stage acknowledgement during the event
- Six (6) tickets to the Swinging Sixties Soirée
- Dedicated social media recognition across Facebook and Instagram
- Logo featured on the event webpage
- Ideal for: Organisations seeking high-profile brand exposure and a strong association with community impact



# GOLD

**\$2500+**

Recognition & Benefits include:

- Logo included on event marketing materials and signage
- On-stage acknowledgement during the event
- Four (4) tickets to the Swinging Sixties Soirée
- Social media recognition
- Logo featured on the event webpage



# SILVER

**\$1000+**

Recognition & Benefits include:

- Logo or business name listed on the event webpage
- Social media acknowledgement
- Two (2) tickets to the Swinging Sixties Soirée

# BRONZE

**under \$1000**

Recognition & Benefits include:

- Name recognition on the event webpage
- Social media acknowledgement



# IN-KIND SPONSORSHIP

MND Queensland welcomes in-kind sponsorships that enhance the guest experience, including:

- Event décor and themed styling
- Printing and signage
- Prizes for raffles or giveaways
- Professional services such as photography, entertainment or florals

Recognition will be aligned with the estimated value of the in-kind contribution and matched to the most appropriate sponsorship tier.



# IN-KIND DONATION suggestions

## DECOR/DESIGN

Bringing the 60's to life:

- Champagne coups (vintage-style) 200
- Freestanding step-and-repeat backdrop or photo wall (self-supporting only)
- Styled photo booth aligned to 60s glamour (no fixed installation)
- Polaroid cameras and film for instant guest photos
- Handheld or tabletop photo props (refined, era-appropriate)
- Sculptural centrepieces inspired by mid-century design
- Metallic, monochrome or geometric display pieces
- Vintage or replica vinyl records (display only)
- Elegant tabletop signage or typographic pieces
- Display plinths for feature prizes or décor
- Freestanding mirrors or reflective elements



## FUNDRAISING PRIZES

Major Prizes – \$1,000+

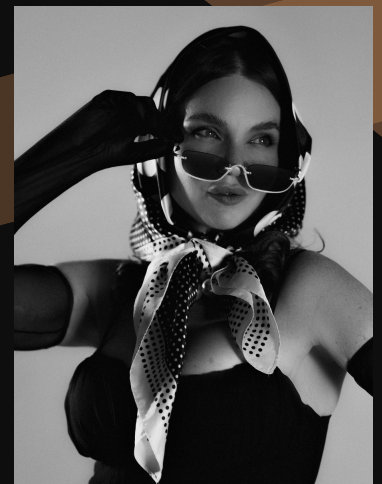
- Vintage or vintage-inspired fine jewellery
- Premium watch (classic or vintage-style)
- Designer sunglasses
- Luxury leather goods (wallets, small accessories)
- Boutique art or collectible pieces (compact and easy to transport)
- High-end experience vouchers (travel, accommodation, dining, wellness)

MID-TIER GAME PRIZES (\$100–\$500)

- Dining and/or entertainment tickets and vouchers
- Record store or music experience vouchers
- Bookstore or design store vouchers
- Spa, massage or wellness experiences
- Fitness or mindfulness experiences
- Short stay or boutique accommodation vouchers
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SMALL & FAST-WIN PRIZES (\$20–\$100)

- Café or takeaway vouchers
- Cinema or streaming service vouchers
- Online retail gift cards
- Compact gourmet gift cards
- Entertainment or leisure vouchers





# LET'S **COLLABORATE**

To discuss sponsorship opportunities or tailor a partnership to suit your organisation, please contact Susie Longman by Friday, 30 January 2026.



0406 111 561



[susie.longman@mndqld.org.au](mailto:susie.longman@mndqld.org.au)



1/89 Factory Road, Oxley



[www.mndqld.org.au](http://www.mndqld.org.au)